Interactive Minds

Eye Tracking Solutions

Stefan Wiedemann
the EyeFollower

- binocular - 120 Hz
- tracking range: 76x51x97 cm (without wide-lens)
- less than 0.4 degree accuracy
- spatial resolution: 0.2°
- 15 sec. automatic calibration (5/9/13 points)
- bright pupil method
- “operates on 90% of the people who try it, usable with most eyeglasses and contact lenses”
- raw gaze data
- fixations, saccades
- input devices (mouse, keyboard...)
- stimulus data (start, end, frame change, website events,...)
- synchronization data
timestamps (MS, SPSS)
open API
Windows Messenger
Parallel Port

extensions for
- Morae
- E-Prime
- Presentation
software NYAN
data analysis
support

- tutorial videos
- webinar
- manuals (installation, programmers, users, ...)
- NYAN References
data quality

- Eye Data Quality Group
- Eye Movement Researchers’ Association
Interactive Minds

- questions?
Thank you!